

# SPONSORSHIP PACKAGES

## Leadership Training Partner

**\$200,000+**

### CONTEXT

Hard work has made GOV a must-attend event for the hundreds of youth, as well as the chaperones, exhibitors and facilitators. While the popularity is easy to see, the impact is nearly immeasurable. There is no greater gift than making a difference in a young Indigenous person's life. We know for some youth GOV is the highlight of their year, and for others a turning point in their career or academic journey. We also know GOV saves lives and gives hope to some who have not had hope in a long time. It is for all these reasons we value the Gathering Our Voices Leadership Training Partner in the highest regard.

### BENEFITS

- The partner will be noted publically (in the language agreed upon), at the Opening Ceremonies, Youth in Care Honouring Feast, Youth Talent Showcase, Closing Ceremonies, and any other time the BCAAFC is acknowledged;
- The partner's logo will appear alongside the BCAAFC and Co-Host Friendship Centre logos on the website and Agenda, as well as any documents or forms provided to the youth in attendance.
- Partner signage will be placed at two ideal focal points each day.
- Partner will be gifted up to 4 tickets to the Opening and Closing Ceremonies and to any other GOV programmed event provided
- The partner will be offered, time permitting, to direct the content of, or choose to deliver, a facilitated workshop accessed by the youth delegates, or directed at chaperones.
- This package will receive 2 complimentary booths in the Exhibitor area.



## Meal Support Partner

**\$100,000**

### CONTEXT

In Indigenous culture, any gathering or celebration would not be complete without the serving of food, and GOV is no exception. Traditionally, food was a part of doing business, of taking care of those in our community who have traveled away from home, and most of all a ceremony of building relationships. It is more than sustenance; it is a tool to create inclusion and make everyone feel comfortable and a part of the gathering. Meal service varies dependant of each GOV location, but we work with social enterprise/social purpose catering companies and support local business through our event venues whenever possible. Meal sponsorship opportunities include:

#### Option 1:

- Compostable Cutlery and Flatware: \$2,000
- Staff Meals & Snacks: \$3,000
- Volunteer Meals & Snacks: \$7,500
- Delegate Snacks for a day: \$8,000

## **BENEFITS**

- All Meal Sponsors will be recognized with signage at all food service venues.

### **Option 2:**

Welcome Dinner: \$30,000

Breakfast: \$25,000

Lunch: \$28,000

## **BENEFITS**

- All Meal Sponsors will be recognized with signage at all food service venues.
- At the beginning and end of each meal our MC will announce and thank the sponsor.
- A booth at the career fair or at the exhibit hall

### **Option 3:**

Full Day (Breakfast, Lunch, Snacks): \$61,000

## **BENEFITS**

- All Meal Sponsors will be recognized with signage at all food service venues.
- At the beginning and end of each meal our MC will announce and thank the sponsor.
- A booth at the career fair or at the exhibit hall



## **Career and Education Fair Partner**

**\$50,000**

## **CONTEXT**

Each year we provide opportunities for post-secondary institutions, government agencies, non-profit organizations and other agencies with a mandate to connect with our youth to engage through exhibit booths. Youth are encouraged to visit each booth, which is tracked through a passport and stamp system. Completed passports are eligible for many door prizes, as well as the Grand Prize Draw.

## **BENEFITS**

- Signage provided by the presenting partner will be placed at two focal points (up to four signs) at the entrance to the Exhibitors Area.
- A sign will be created listing the rules of the passport system and prizes, which will include the sponsor's logo. This will be placed at the entrance to the Exhibitors area and by the passport submission box on the last day prior to the Closing Ceremonies.
- The sponsor's logo will also be placed on the draw box and used in signage for the photograph of the winner. The sponsor will be given the opportunity to greet the winner and have their photo taken along with BCAAFC representatives if they are available to attend Closing Ceremonies.
- As a gift, and to provide the opportunity for you to witness the impact your continued support has on the youth, an Exhibitor Booth will be offered to the sponsor and special arrangements can be made to accommodate 2 representatives at the Youth Talent Showcase, the Cultural Morning, or Closing Ceremonies.

## Opening & Closing Ceremonies Partner

**\$30,000**

### CONTEXT

This first event is where the celebration becomes real for so many of our youth; seeing so many of their peers in one place, all ready for an incredible week at GOV. This is a formal and ceremonial gathering where words of wisdom are offered, and encouragement by leaders is given to the youth. This event is our highest profile event and is often attended by either the Lieutenant Governor or Premier of BC, or both, and generally sets the tone for the days to come.

### BENEFITS

- The Ceremony will include 2 large screens where the event title will be shown in a continuous loop, including the sponsors logo and title.
- Signage provided by the presenting partner will be placed at four focal points at the entrances to the Ceremony and near the buffet.
- As a gift, and to provide the opportunity for you to witness the impact your continued support has on the youth, up to 4 tickets to the Opening Ceremonies and one complimentary booth in the Exhibitor Area will be provided. As well 2 representatives of the sponsor can be accommodated at the Youth Talent Showcase, the Cultural Morning, or Closing Ceremonies.



## Volunteer Appreciation Partner

**\$20,000+**

### CONTEXT

At events following GOV, +100 volunteers need to be acknowledged for their commitment and hard work. While we publically acknowledge this group at the Closing Ceremonies, along with an audience of grateful youth, traditional customs of acknowledgement require us to feed our volunteers and to publicly acknowledge them for their hard work and dedication. Volunteer sponsorship opportunities include:

- **Sponsor the meal** \$7,500
- **Sponsor the gifts** \$100 x 200 volunteers = \$20,000

### BENEFITS

- The Volunteer Coordinator will publicly acknowledge the sponsor in each orientation session.
- The staff sponsor can display approved signage at the entrance to the events.
- A booth at the career fair or at the exhibit hall for contributions greater than \$5000
- As a gift, and to provide the opportunity for you to witness the impact your continued support has on the youth, 2 representatives of the sponsor will be invited to attend the Volunteer event.

## SWAG Partner

**\$17,000**

### CONTEXT

In Indigenous culture, any gathering or celebration is accompanied by the giving of gifts, and GOV is no exception. Traditionally, gift giving is part of doing business, to show respect and appreciation for those who have travelled, for their sharing of knowledge and talents and to symbolize and strengthen the reciprocal relationships within nature. Gift giving creates inclusion and makes everyone feel comfortable and a welcome part of the gathering.

- **Delegate and Chaperone Bags** \$10,000
- **All gift bag content items** \$8,000
- **One large gift item** | Example: portable flatware set | \$5,000
- **One small gift item** | Example: stickers | \$1,000

### BENEFITS

- Will have the opportunity to include SWAG in the delegate gift bags.
- A booth at the career fair or at the exhibition hall for contributions greater than \$5000.
- Signage provided by the presenting partner will be placed at the delegate gift bag distribution table.



## Elders Lounge and Teaching Space Partner

**\$15,000**

### CONTEXT

Elders don't bite. This is the message passed along by the BCAAFC Elders Council and local Elders in the workshop they offer each year at GOV. Throughout the event, youth will be encouraged to take time to sit and talk with Elders in the designated Elders Lounge area about whatever is on their mind. Arts and crafts will also be a planned activity in this space to draw youth in and create teaching opportunities for the Elders.

### BENEFITS

- Signage provided by the presenting partner will be placed at one focal point in the Elders Lounge and in the workshop space.
- A booth at the career fair or at the exhibit hall.

## Great Giveaway Partner

**\$12,000**

### CONTEXT

This element of our celebration addresses so many aspects of our mission. To promote health and wellness, the youth delegates are presented with different types of sports equipment, books, and art/craft kits at the end of the Closing Ceremonies. A gift to remind them of the good times, lessons learned and the community that holds them in high esteem. It also keeps them active, mentally stimulated and promotes creativity.

### BENEFITS

- Signage provided by the presenting partner will be placed at two focal points of the staging area
- A booth at the career fair or at the exhibit hall.



## Website /Social Media Partner

**\$10,000**

### CONTEXT

Information is communicated in so many different ways today. Where once we relied on posters going up in Friendship Centres, schools and band offices, today we include Facebook, Twitter & Instagram as the basis of a standard communications strategy targeting youth, along with other communication formats.

### BENEFITS

- The sponsor of this package will receive recognition on signage provided by the presenting partner will be placed at two focal points at the entrance to the Exhibitors Area.
- A booth at the career fair or at the exhibit hall.



## Dance Party Partner

**\$8,000**

### CONTEXT

What music are kids listening to today? You can find out by attending one of the most popular events during Gathering Our Voices. One of the highlights of GOV is the Dance Party. The youth are very mindful, respectful and eager to adhere to strict rules in order to attend this much anticipated event. Music, lights, dancing and, yes, ever present chaperones and security combine to make this event a night to remember.

### BENEFITS

- The MC will refer to the event using words selected by the presenting partner, "Welcome everybody to the GOV Dance Party presented by..."
- Approved signage provided by the presenting partner will be placed at two focal points (up to four signs) at the entrances to the dance party.

## Youth Talent Showcase Partner

**\$8,000**

### CONTEXT

This event continues to represent everything we strive for at GOV. Youth are given an opportunity to stand before an adoring crowd of fans and supporters, and present their talent. Singers, dancers, musicians and performers take the stage. Professional lighting and sound technicians, as well as an Artistic Director, Make-up Artist and Stage Manager will make this an experience like no other. It is an incredible confidence builder as it takes tremendous courage to perform on stage. Performances are uploaded to YouTube so that youth can share their performance with family and friends. The talent to date has been spectacular.

### BENEFITS

- Signage provided by the presenting partner will be placed at focal points of the venue entrances.
- Sponsors will be noted by the MC's in language approved by the presenting partner. "Tonight's Youth Talent Showcase is presented by..."
- As a gift, and to provide the opportunity for you to witness the impact your continued support has on the youth, 2 representatives of the sponsor will be invited to attend the Youth Talent Showcase. Otherwise, special arrangements can be made to accommodate 2 representatives at the Cultural Morning or Closing Ceremonies



## Venue/Location Partner

**\$2,000+**

### CONTEXT

One of the biggest costs for GOV is the location. 1300 Indigenous Youth and their chaperones, countless volunteers, and many workshop staff and exhibitors; we need a place to host them! The grand ballroom, the elders room, the green room, and countless workshop rooms! Sponsor one, sponsor 10 rooms! It's up to you. Location sponsorship opportunities include:

- **Ballroom** \$2,000
- **Workshop** | Large - \$1,000 | Medium - \$900 | small - \$750
- **Boardroom** \$500
- **Special Venue** \$250

### BENEFITS

- The Room Host will publicly acknowledge the sponsor of each room.
- The sponsor can display approved signage at the entrance of the room they sponsored.
- A booth at the career fair or at the exhibit hall for contributions greater than \$5000.
- Room sponsors will have the opportunity to include swag in the swag bags.
- As a gift, and to provide the opportunity for you to witness the impact of your continued support on the youth, special arrangements will be made to accommodate 2 representatives at the Youth Talent Showcase, Opening Ceremonies, or Closing Ceremonies.

# THANK YOU!

## Contact Information

For more information about the opportunities described above, or to confirm sponsorship, please contact **BCAAFC General Manager Patricia Moore**, at [pmoore@bcaafc.com](mailto:pmoore@bcaafc.com) or **1-800-990-2432 ext. 203**.



**BCAAFC** | BC Association of  
Aboriginal Friendship Centres



**PROVINCIAL ABORIGINAL  
YOUTH COUNCIL**